



## Be Part of a Logistics Learning Network

Designed from our successful LOG21, the Institute for Defense & Business (IDB) has developed a fully digital **LOG21**. The IDB delivers as many of our programs as possible to our clients to support restrictive environments. You can attend an updated LOG21 and receive your certificate via our learning management system and video conferencing platforms. This asynchronous and live collaborative learning environment promises to be rewarding and meet the high educational standards that IDB programs always provide.

Broaden your knowledge of logistics supporting fields and technologies to excel in this complex field. In this program, designed for professionals who are early in their logistics career field, you learn strategies to succeed in your role. Take back to your organization a deeper understanding of the technology and innovation that will shape the future of logistics.

"I have been in government service for 35 years and this was one of two courses that I have taken in that time frame where everyone, students, faculty and staff, were highly motivated, engaging and most of all POSITIVE and passionate about what they are doing and why they are doing it."

- eLog21 Alumnus

### ABOUT THE IDB

The Institute for Defense & Business is a non-profit education and research organization. The IDB provides custom executive education programs for all career levels from the military and government, private sector, non-governmental, and international organizations. The IDB features curriculum and customized solutions in logistics and technology, life cycle systems, leadership and organizational transformation, and strategic studies to meet current requirements and mission objectives.

LEARN MORE AT [IDB.ORG](https://www.idb.org)

### WHO SHOULD ATTEND?\*

**Private sector:** Early career logistics professionals and sustainers from private industry

**Public sector:** Logistics specialists and sustainers and those in support roles, at Career Levels of O-2 to O-4, W-1 to W-3, E-7 to E-9, GS-11 to GS-13.

\*For more information, or to register, contact IDB VP of Strategy & Development, Mike Bogdahn, at [bogdahn@idb.org](mailto:bogdahn@idb.org) or (760) 577-8324. Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

### LOCATION

Virtual

### TUITION

**\$5,870/person for virtual**

Includes materials and access to synchronous learning sessions.

IDB | INSTITUTE FOR DEFENSE & BUSINESS

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## Digital Program Format

The IDB understands the complexities of your personal and professional environments and uses the latest online capabilities and techniques to deliver world-class content. Engaging on an interactive digital platform, you will interact in your class on your own time as well as with your classmates through a suite of video conferencing and online tools. LOG21 "Core Knowledge" utilizes collaborative digital tools, comprehensive content segments, and different learning formats to effectively capitalize on the new online environment and learning styles. Self-paced content and discussions provide background knowledge to prepare you for the analysis, integration, and application to enhance in-person faculty sessions. In the "live" sessions, you'll engage directly with our talented faculty and guest speakers who guide you through current teachings, research, case studies, and simulations.

You develop actionable takeaways which facilitate your professional growth and immediate return on investment to your organization. Virtual discussions and project groups connect you to a new professional network of peers. Upon graduation, you are connected to a larger community of over 9,000 alumni and thought leaders. Individuals and teams are encouraged to attend. Team participation within an organization is encouraged to amplify the program's impact on your organization. With high performing individuals, from various organizations within the Department of Defense and critical partners from private industry, you receive a world-class educational experience by examining and discussing complex and real-world challenges.

- Learn to maximize logistics operations results by applying best practices and innovative thinking
- Expand your understanding of key functional areas that support logistics
- Grow your professional network to include logistics professionals across many organizations

### SEVERAL KEY TOPICS COVERED INCLUDE:

- Design Thinking and the Power of Simple Rules
- Logistics, Risk, and the Organization
- Wireless Communications: Harnessing the Value of Mobile Data
- Technology, Innovation, and the Logistics Enterprise

## YOUR IDB CONTACT

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## CORE FACULTY

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**Dr. Anand Iyer**  
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**Dr. Chris Bingham**  
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