

### **A Virtual LCELP**

The Institute for Defense and Business (IDB) has now made it possible to attend many of our programs virtually. This transformation began in April 2020 as a response to the COVID-19 outbreak and in an effort to deliver as many of our programs as possible to our clients in that restrictive environment. Designed from our successful Life Cycle Executive Leadership Program (LCELP), a fully virtual LCELP "Core Knowledge" program has been developed to meet the demands of our clients. This asynchronous and live collaborative learning environment promises to be very rewarding and meet the high educational standards that IDB programs have always provided. The Virtual LCELP is provide based on demand.

# **Optimizing Life Cycle Management Cradle to Grave**

Acquire new insights to enhance your organization's product and system life cycle management. In this program designed for experienced life cycle leaders, you will learn strategies to reduce costs and increase effectiveness across product and systems design, improvement, and sustainment. Return to your organization equipped with new strategic insights to maximize long-term investments across the life cycle of products and services.

Collaborate with peers from diverse organizations across the public and private sector through a digital platform to exchange best practices and lessons learned from their experience in life cycle management. Led by expert faculty and industry practitioners, you'll develop a deeper understanding of life cycle theories, practices, and techniques to cultivate an integrated, effective, and efficient life cycle of products and services.

**REGISTER TODAY** 

### UPCOMING OFFERINGS Sep 17 - 22, 2023

Additional offerings will be added as required

### WHO SHOULD ATTEND?

- Early to Mid-Career: Logistic Specialists, Sustainers, and others impacting the end-to-end life cycle of products and services
- Levels of 0-4 to 0-6, W-2 to W-5, E7 to E-9, GS13 to GS-15
- Private Industry Professionals and Sustainers

### TUITION

\$5,870

"Life cycle management is a team sport. You need leaders in the civilian, uniformed military, and contractor communities to integrate efforts. The only place I'm aware of where these communities come together is at the IDB."

-LCELP Alumnus

# IDB INSTITUTE FOR DEFENSE & BUSINESS

1445 Environ Way, Chapel Hill, NC 27517 (919) 969-8008 solutions@idb.org www.lDB.org





Professionals and organizations interested in this program should contact us at solutions@idb.org for enrollment information.

Program sessions, faculty, dates included above, although current at the time of publication are subject to change.



### **Program Format**

The IDB understands the complexities of your personal and professional environments and uses the latest online capabilities and techniques to deliver world-class content. Engaging on an interactive digital platform, you will interact in your class both on your own time as well as with your classmates through a suite of video conferencing and online tools.

eIDB LCELP utilizes collaborative digital tools, comprehensive content segments, and different learning formats to effectively capitalize on the new online environment and learning styles. Self-paced content and discussions provide background knowledge to prepare you for the analysis, integration, and application to enhance in-person faculty sessions. In the "live" sessions, you'll engage directly with our talented faculty and guest speakers who guide you through current teachings, research, case studies, and simulations. LCELP is taught workshop-style using a combination of lectures, guest speakers, panels, and in-class exercises and simulations.

#### Sample session topics include:

- A Life Cycle Approach to Systems Design and Improvement
- Digitally-Enable Design and Manufacturing
- Strategic Thinking and Innovation
- Seven Emerging Technologies
- Managing Life Cycle Uncertainty

### **Key Benefits:**

- Learn Best Practices to approach life cycle systems design, improvement, and sustainment.
- Study methods to reduce supply chain costs.
- Discover skills to manage people and processes more effectively
- Explore leading-edge life cycle technologies

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