

USS

Urban Strategy Seminar

STRATEGIC THINKING FOR THE FUTURE BATTLE SPACE

The Urban Strategy Seminar (USS) is developed and executed by the Institute for Defense and Business (IDB) and hosted by Indiana University. In its inaugural year, this highly anticipated educational seminar provides the joint participant cohort with a two two-week educational and experiential learning opportunity to explore and understand the urban triad (population, terrain, infrastructure). Military and DoW civilian leaders walk away better equipped to plan and operate in multi multi-domain and large large-scale urban environments. This program also emphasizes interagency coordination, civil civil-military integration, emerging technologies, and the policy implications of urban conflict, ensuring leaders understand not only how to operate in cities, but how to sustain legitimacy and stability in complex human terrain. Based out of Dupont Circle, Washington, D.C. participants receive unparalleled access to esteemed faculty, DoW experts, and experienced practitioners across Washington D.C.'s public and private sectors.

ABOUT THE IDB

Programs offered by the IDB target leaders at all levels and multiple functional areas. They are designed to provide knowledge, skills, and tools to better equip leaders to implement impactful change. Some areas of study include strategy, innovation, risk management, contested logistics, data fluency, AI and critical thinking. Our programs educate, energize, and provide leaders with the intellectual capital critical to successful transformation.



LEARN MORE AT IDB.ORG

WHO SHOULD ATTEND?

GS-13 to GS-15, O-3 to O-4, CWOs, and Senior NCOs
(with bachelor's degree preferred)

REGISTRATION & LOCATION

For more information or to register, contact solutions@idb.org

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change

IU Capital Campus (Washington, D.C. & Surrounding Areas)

TUITION

Price of Program - \$14,500.00

Includes lodging, meals, instructional facilities, and all local program activity transportation

FACULTY REPRESENTATION

Expansive and unrestricted access to institution experts

- Indiana University Kelley School of Business
- Indiana University's Hamilton Lugar School of Global and International Studies
- Kings College London
- UNC Department of Political Science
- Emory University Goizueta Business School
- The Citadel - The Military College of South Carolina

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CONTENT DELIVERY

The program provides multiple delivery methods for adult learning:

- Traditional classroom in-residence at Capital Campus
- Expert-led group discussions and fireside chats
- Exclusive on-site visits to agencies and facilities around Washington, D.C.
- Guest speakers
- Small group scenario work

FOR MORE
PROGRAM INFORMATION



[scan code or click here](#)

GRADUATE OUTCOMES

- **Assess the networked complexity of interagency coordination during Defense Support of Civil Authorities (DSCA) operations in urban settings.**
- **Introduce participants to the multifaceted strategic cyber risks facing the United States with a special focus on harnessing the benefits, while mitigating the risks, of emerging technologies in the national security context.**
- **Comprehend and develop effective concepts for maneuver, sustainment, and command during large-scale combat operations in urban environments.**
- **Recognize logistical constraints in urban operations and develop courses of action to sustain support and manage consequences.**
- **Investigate how large-scale urban operations affect critical infrastructure, transportation systems, economic networks, and the information environment.**
- **Explore innovation as a solution to challenges presented by Urban Environments.**
- **Recognize logistical constraints in urban operations and develop courses of action to sustain support and manage consequences.**

SMALL GROUP PROJECTS

Participants will be divided into groups and assigned a scenario along with associated questions which provide a sandbox for application of knowledge gained during their time at USS. At the conclusion of the seminar, each group will participate in a high-level discussion with expert panel members.



www.idb.org



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