

LOGTECH ADVANCED

Advanced Program in Logistics and Technology

Let's Conquer the Leading Edge

The Institute for Defense & Business (IDB) is transforming your organization's approach to technology and innovation across logistics and the supply chain.

LOGTECH ADVANCED brings together professionals from different sectors within the business, defense, and government logistics community. Together, you will think critically about the practices, learn new tools and techniques for innovative thinking, and support technologies that will shape the future of logistics. Return to your organization ready to implement strategic direction that leverages your people, processes, and technology to deliver effective, efficient logistics and supply chain capabilities.

Led by expert faculty and industry practitioners, you will learn strategies for successful implementation and adoption of new technologies at the strategic and operational levels.

"Top learning experience of my career. Being coupled in a joint environment was perfect."

LOGTECH Advanced Alumnus

ABOUT THE IDB

The Institute for Defense and Business is a non-profit education and research organization. The IDB provides custom executive education programs for all career levels from the military and government, private sector, non- governmental, and international organizations. The IDB features curriculum and customized solutions in logistics and technology, life cycle systems, leadership and organizational transformation, and strategic studies to meet current requirements and mission objectives.

LEARN MORE AT IDB.ORG

WHO SHOULD ATTEND?*

Private sector: Senior Professionals involved in Logistics and/or Technology.

Public sector: GS-13 to GS-15, O-4 to O-6 logistics professionals, Warrant Officers in grades W-4 to W-5, and Senior Enlisted grade E-9.

*For more information, or to register, contact solutions@idb.org or (919)969-8008.

Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

LOCATION

Research Triangle Region, NC

TUITION

\$9,000/person

Includes tuition, meals, lodging, instructional facilities, and all local program activity transportation.

Program Format

LOGTECH Advanced is taught in a workshop setting using a combination of lecturers, guest speakers, panels, and in-class exercises. Sample topics include:

- Next Generation Systems Thinking
- Economics of National Security
- Communicating with Data
- Winning with Logistics
- Technology & Organizational Innovations
- Life Cycle Approach to Systems Design and Improvement
- Dynamic Leadership and Organizational Effectiveness

KEY BENEFITS

- Learn how to embrace and promote innovation to improve logistics and supply chain management strategy
- Explore new frameworks to examine the most complex logistics and supply chain challenges that impact your organization
- How to make better decisions based on data and organize the knowledge into visualizations
- Build a network of peers, faculty, and industry experts to serve as trusted advisors into the future
- Learn how to align people, processes, procedures, and technology to facilitate organizational and cultural change
- Understand why a customer-driven approach to logistics and supply chain management enhances outcomes over a product-focused approach
- Explore strategies to increase agility and maintain relevancy despite changes in the global, economic, and business landscape

KEEPING THE CURRICULUM RELEVANT

To ensure our LOGTECH programs continue to address timely, relevant logistics and technology topics, the IDB meets with the Office of the Assistant Secretary of Defense for Sustainment, the military services, private industry, and academia for feedback on program curriculum. They meet as needed to share views on the current and future state of logistics, supporting technologies, and key strategic challenges.



PARTNER

LOGTECH Advanced is developed and delivered by the IDB in partnership with UNC Kenan-Flagler Business School Executive Development.



MEET THE TEAM

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