

LOGTECH EXECUTIVE

Program for Executives in Logistics and Technology

Let's Look at the Big Picture

Transform your organization's approach to technology and innovation across logistics and the supply chain. In this program designed for senior leaders in defense and business, you will learn new tools and techniques for innovative thinking. Return to your organization ready to implement strategic direction that leverages your people, processes, and technology to deliver effective, efficient logistics and supply chain capabilities.

Collaborate with peers from diverse organizations across the public and private sector to address shared challenges from a big-picture perspective. Led by expert faculty and industry practitioners, you'll learn strategies for successful implementation and adoption of new technologies at the strategic and operational levels.

KEY BENEFITS

- Learn how to embrace and promote innovation to improve logistics and supply chain management strategy
- Explore new frameworks to examine the most complex logistics and supply chain challenges that impact your organization
- Engage in strategic thinking with a set of peers from different organizations to gather diverse perspectives
- Build a network of peers, faculty, and industry experts who can serve as trusted advisors into the future

ABOUT THE IDB

The Institute for Defense and Business is a non-profit education and research organization. The IDB provides custom executive education programs for all career levels from the military and government, private sector, non-governmental, and international organizations. The IDB features curriculum and customized solutions in logistics and technology, life cycle systems, leadership and organizational transformation, and strategic studies to meet current requirements and mission objectives.

LEARN MORE AT IDB.ORG

WHO SHOULD ATTEND?*

Private sector: Executive leaders

Public sector: SES, General and Flag Officers

*For more information, or to register, contact solutions@idb.org or (919) 969-8008.

Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

LOCATION

Research Triangle Region, NC

TUITION

\$9,000/person

Includes tuition, meals, lodging, instructional facilities, and all local program activity transportation.

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Program Format

LOGTECH Executive is taught workshop-style using a combination of lecturers, guest speakers, panels and team breakout sessions.

SAMPLE TOPICS INCLUDE:

- Complexity, Debiasing & Decision Making
- Support System Design (Tying Logistics to Operations)
- Technology & Organizational Innovation
- Simple Strategic Rules
- Latest Wireless capabilities

KEEPING THE CURRICULUM FRESH

To ensure our LOGTECH programs continue to address timely, relevant logistics and technology topics, the IDB meets with Subject Matter Experts (SMEs) to provide feedback on program curriculum. LOGTECH SMEs hold top logistics and supply chain positions across the military, government agencies, private industry, and academia. They meet as needed to share views on the current and future state of logistics, supporting technologies, and key strategic challenges.

“Learning to think differently was valuable. We related logistics based issues to critical thinking.”

LOGTECH Executive Alumnus

MEET THE TEAM

William P. Buzzi, JD

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CORE FACULTY

Mr. Jim Brunke

*Retired Senior Executive,
The Boeing Company*

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LOGTECH Advanced is developed and delivered by the IDB in partnership with UNC Kenan-Flagler Business School Executive Development.

