



INSTITUTE FOR  
DEFENSE & BUSINESS

# LOGTECH Executive

Program for Executives in Logistics and Technology

## THE FUTURE IS NOW

Transform your organization's approach to technology and innovation across logistics and the supply chain. In this program designed for senior leaders in defense and business, you will learn new tools and techniques for innovative thinking. Return to your organization ready to implement strategic direction that leverages your people, processes, and technology to deliver effective, efficient logistics and supply chain capabilities. Collaborate with peers from diverse organizations across the public and private sector to address shared challenges from a big-picture perspective. Led by expert faculty and industry practitioners, you'll learn strategies for successful implementation and adoption of new technologies at the strategic and operational levels.

## ABOUT THE IDB

Programs offered by the IDB target leaders at all levels and multiple functional areas. They are designed to provide knowledge, skills, and tools to better equip leaders to implement impactful change. Some areas of study include strategy, innovation, risk management, contested logistics, data fluency, AI and critical thinking. Our programs educate, energize, and provide leaders with the intellectual capital critical to successful transformation.

## LEARN MORE AT IDB.ORG



### WHO SHOULD ATTEND?

**Private Sector:** Executive leaders

**Public Sector:** SES, General and Flag Officers



### REGISTRATION & LOCATION

For more information or to register, contact [solutions@idb.org](mailto:solutions@idb.org)

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change

Research Triangle Region, NC



### TUITION

Price of Program - \$9,000.00  
GSA Rate - \$8,975.00 (#GS-02F-0200X)

Includes tuition, lodging, meals, instructional facilities, and all local program activity

# LOGTECH Executive

## FACULTY REPRESENTATION

Expansive and unrestricted access to institution experts

- East Carolina University
- University of North Carolina Kenan-Flagler School of Business
- University of North Carolina at Chapel Hill
- North Carolina Agricultural and Technical University
- Industry Executives

## CONTENT DELIVERY

LOGTECH Executive is taught workshop-style using a combination of lecturers, guest speakers, and team breakout sessions.

Sample topics include

- Complexity, Debiasing, and Decision Making
- Support System Design Tying Logistics to Operations
- Technology & Organizational Innovation
- Simple Strategic Rules
- Latest Wireless Capabilities

## GRADUATE OUTCOMES

- Strategic Planning and Critical Thinking
- Leading Edge Industry Best Practices
- Next Generation Systems Thinking
- Data Fluency, AI, and How to Use It
- Expansion of Professional Network
- Professional Education Certificate
  - 40 Continuous Learning Points from the Defense Acquisition University and approximately 4.0 Continuing Education Units from UNC General Administration

## TESTIMONIAL

“Learning to think differently was valuable. We related logistics based issues to critical thinking.”

LOGTECH Executive Alumnus



[www.idb.org](http://www.idb.org)



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