# LOG21
## Logistics for the 21st Century

## Be Part of a Logistics Learning Network

Broaden your knowledge of logistics and supporting fields and technologies to excel in this complex, rapidly changing field. In the Institute for Defense and Business' (IDB) **Logistics for the 21st Century (LOG21)** program designed for professionals who may have less experience in logistics, you will learn strategies to succeed in your role. Return to your organization with a deeper understanding of the technology and innovation that will shape the future of logistics/supply chain. Alongside counterparts from private industry, government agencies, and all military services, participants examine and discuss complex real-world challenges. Guided by renowned faculty, participants learn what it takes to initiate and manage processes and operational change that is crucial to the future of successful logistics.

### KEY BENEFITS
- Learn to maximize results for logistics operations by applying best practices and innovative thinking.
- Expand your understanding of key functional areas that support logistics to become a better collaborator
- Grow your professional network to include logistics professionals across many organizations.

"Attending LOG21 allowed me to become a facilitator of innovative thought back at my command and reinvigorated my thirst for professional development."

*LOG21 Alumnus*

### ABOUT THE IDB

The Institute for Defense and Business is a non-profit education and research organization. The IDB provides custom executive education programs for all career levels from the military and government, private sector, non-governmental, and international organizations. The IDB features curriculum and customized solutions in logistics and technology, life cycle systems, leadership and organizational transformation, and strategic studies to meet current requirements and mission objectives.

### WHO SHOULD ATTEND?*

*Private sector:* Professionals new to the logistics field

*Public sector:* GS-11 to GS-13, O-2 to O-4, WO-1 to WO-3

*For more information, or to register, contact Solutions@idb.org or (919) 969-8008.

Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

### LOCATION

Research Triangle Region, NC

### TUITION

**$6,950/person**
($6,300 through IDB's GSA Schedule contract #GS-02F-0200X, listed at gsaelibrary.gsa.gov). Pricing includes tuition, lodging, meals, instructional facilities, and all local program activity transportation.



GSA Schedule
Contract GS-02F-0200X

# IDB | INSTITUTE FOR DEFENSE & BUSINESS

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## Program Format

LOG21 is taught workshop-style using a combination of lectures, guest speakers, panels, and in-class exercises.

### SAMPLE SESSION TOPICS INCLUDE:

- Design Thinking and the Power of Simple Rules
- Simple Rules for Dealing with Complexity
- Wireless Communications: Harnessing the Value of Mobile Data
- Technology, Innovation, and the Logistics Enterprise
- Logistics, Risk, and the Organization
- Federal Budget Primer

### SMALL GROUP PROJECTS

When registering for the LOG21 program, participants are asked to share a concise summary of one key logistics challenge at play in their work environment. These statements are compiled, reviewed by faculty, and participants are placed into small groups with peers who outline similar challenges.

Throughout the week, participants meet with their small group to apply what they learn in program sessions to their shared challenges. At the end of the week, participants present their group's findings to a panel of senior logistics leaders who share their feedback and input with the class.

### For More Information Contact:

**Solutions@idb.org**
**(919) 969-8008**

### CORE FACULTY

**Mr. Jim Brunke**
*Retired Senior Executive,*
*The Boeing Company*

**Dr. Ben Freeman**
*Center for International Policy*

**Dr. Chris Bingham**
*University of North Carolina at Chapel Hill*

**Dr. Anand Iyer**
*WellDoc, Inc.*

**Dr. Al Segars**
*University of North Carolina at Chapel Hill*

**Dr. Steve Walton**
*Emory University*

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