

# LOG21

## Logistics for the 21st Century

### THE FUTURE IS NOW

Broaden your knowledge of logistics and supporting fields and technologies to excel in this complex, rapidly changing field. In the Institute for Defense and Business' (IDB) Logistics for the 21st Century (LOG21) program designed for professionals who may have less experience in logistics, you will learn strategies to succeed in your role. Return to your organization with a deeper understanding of the technology and innovation that will shape the future of logistics/supply chain. Alongside counterparts from private industry, government agencies, and all military services, participants examine and discuss complex real-world challenges. Guided by renowned faculty, participants learn what it takes to initiate and manage processes and operational change that is crucial to the future of successful logistics.

#### GRADUATE OUTCOMES

- Learn to maximize results for logistics operations by applying best practices and innovative thinking
- Expand your understanding of key functional areas that support logistics to become a better collaborator
- Grow your professional network to include logistics professionals across many organizations

### ABOUT THE IDB

We empower and cultivate private industry business leaders! Our programs are tailored for leaders across all organizational levels and multiple functional domains. They are designed to furnish leaders with knowledge, skills, and essential tools needed to foster an environment conducive to driving profound and impactful change. The IDB stands apart from all other educational institutions by focusing on tailored leader and professional development rather than offering generic educational programs.

## CONTACT US



[www.idb.org](http://www.idb.org)



(919) 969-8008



[solutions@idb.org](mailto:solutions@idb.org)



1445 Environ Way,  
Chapel Hill, NC 27517



IDB | Institute for Defense & Business



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### LEARN MORE AT IDB.ORG

#### WHO SHOULD ATTEND?

**Private sector:** Professionals new to the logistics field

**Public sector:** GS-11 to GS-13, O-2 to O-4, WO-1 to WO-3

For more information, or to register, contact [solutions@idb.org](mailto:solutions@idb.org) or (919) 969-8008.

Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

#### LOCATION

Research Triangle Region, NC  
the JB Duke Hotel, Durham NC

#### TUITION

**\$6,950/person**

\$6,850 through IDB's GSA Schedule contract #GS-02F-0200X,

Pricing includes tuition, meals, lodging, instructional facilities, and all local program activity transportation.



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## CONTENT DELIVERY

LOG21 is taught workshop-style using a combination of lectures, guest speakers, panels, and in-class exercises

### SAMPLE SESSION TOPICS INCLUDE:

- Design Thinking and the Power of Simple Rules
- Simple Rules for Dealing with Complexity
- Wireless Communications: Harnessing the Value of Mobile Data
- Technology, Innovation, and the Logistics Enterprise
- Logistics, Risk, and the Organization
- Federal Budget Primer

## SMALL GROUP PROJECTS

Participants will be placed into small groups during the week for discussion and use of tools and processes around key logistics challenges approved by faculty. The "problem directions" are comprised of important issues in the work environment as well as national and international strategic topics.

Throughout the week, participants meet with their small group to apply what they learn in program sessions to their shared challenges. At the end of the week, participants present their group's findings to a panel of senior logistics leaders who share their feedback and input with the class.

## TESTIMONIAL

"Attending LOG21 allowed me to become a facilitator of innovative thought back at my command and reinvigorated my thirst for professional development."

*LOG21 Alumnus*



## KEEPING THE CURRICULUM RELEVANT

To ensure our LOGTECH programs continue to address timely, relevant logistics and technology topics, the IDB meets with the Office of the Assistant Secretary of Defense for Sustainment, the military services, private industry, and academia for feedback on program curriculum. They meet as needed to share views on the current and future state of logistics, supporting technologies, and key strategic challenges.

## UPCOMING PROGRAMS



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