

Broadening Your Understanding: The Business of Logistics

For high-potential Logisticians, Finance, HR, and Acquisition Professionals and other functionalities involved in driving organizational and business process changes. IB2-LOG is a 2.5 week in resident educational program focused on driving organizational and business process change to shape the future of logistics and other supporting functionalities across the Department of Defense and Government agencies. IB2-LOG presents the fundamentals of identifying and articulating a problem, seeking out solutions through the optimum use of data and industry best practices, and presenting outcomes and solutions to an executive panel.

KEY OBJECTIVES

- Apply industry best practices to achieve optimized logistic support in your organization
- Learn how high-performing organizations analyze/interpret data to support decision-making
- Promote professional development through leadership and teambuilding enhancement techniques for the refinement of logistics operational frameworks
- Provide theory, industry exposure, and examples of application for military and government logisticians to drive organizational and business process changes.

“This course provides a superb critical thinking exercise with real world application in a very short period time. Maximum bang for investment.”

IB2 LOG Alumnus

ABOUT THE IDB

The Institute for Defense and Business is a non-profit education and research organization. The IDB provides custom executive education programs for all career levels from the military and government, private sector, non-governmental, and international organizations. The IDB features curriculum and customized solutions in logistics and technology, life cycle systems, leadership and organizational transformation, and strategic studies to meet current requirements and mission objectives.

LEARN MORE AT IDB.ORG

WHO SHOULD ATTEND?*

Public sector: High-potential E-7 to E-9 NCOs, Chief Warrant Officers (CW2-CW4), Officers (O-3 to O-4), and GS-12 to GS-15 Civilians who serve in organizations and in roles that are implementing organizational and business process changes

*For more information, or to register, contact Solutions@idb.org or (919) 969-8008.

Participants who are outside the listed criteria may be eligible to attend the program.

Program sessions, faculty, dates, and pricing, although current at the time of publication, are subject to change.

LOCATION

Research Triangle Region, NC

TUITION

\$16,575/person

Includes tuition, meals, lodging, instructional facilities, and all local program activity transportation.



Program Format

The IB2 LOG program is a 2.5-week educational learning opportunity including classroom education sessions paired with on-site team benchmarking at local private sector companies. Teams will focus on the business of logistics and supporting systems and present recommendations to a senior panel.

SESSION TOPICS INCLUDE:

- Formulation of Problem Statements
- Data Visualization
- Technology and Innovation
- Design Thinking and the Power of Simple Rules
- Strategic Communications
- Leveraging Enterprise Resource Planning Systems

Teams are sent out to benchmark with local industries to hone the skills developed during the plenary sessions. Each group will return with ideas and examples that can be applied to their home station. Visits may include:

- Amazon
- CAT
- Ahold Delhaize USA (Food Lion)
- JB Hunt Transportation
- Volvo
- SAS
- Walmart
- Biogen

For More Information Contact:

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(919) 969-8008

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