



INSTITUTE FOR  
DEFENSE & BUSINESS

*We Develop leaders!*



## FY 2024 IDB Program Offerings

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### Important notes:

- **“WHO SHOULD ATTEND”** these recommendations are based on our experience. Exceptions can be discussed on a case-by-case basis. **Let’s Talk About It!**
- In-Residence program prices include all tuition, lodging and meals. **We Have You Covered!**
- Program dates, prices, details location, and other information are current as of the printing of this document. Changes can occasionally occur due to many factors and clients will be notified of all modifications and updates.

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PROGRAM	DESCRIPTION	WHO SHOULD ATTEND - PRICE	FY24 OFFERINGS
<b>***IN-RESIDENCE PROGRAM PRICE INCLUDES ALL TUITION, LODGING, AND MEALS ***</b>			
<p><b>LOGTECH Executive:</b> Program for executives in Logistics and other functional areas</p>	<p>Designed for Executives in defense and business who are focused on strategy. Learn new tools and techniques for innovative thinking to support implementation of strategic direction that leverages people, processes, and technology in your organization to deliver effective and efficient capabilities.</p>	<p><i>Public Sector:</i> General Officers, Flag Officers, SES <i>Private Sector:</i> Executive Leader</p> <p>Price of Program - \$9,000.00</p> <p>GSA Rate of \$8,975.00 (#GS-02F-0200X)</p>	<p>March 10– 15, 2024   <i>In-Residence</i> Sept. 15 – 20, 2024   <i>In-Residence</i></p>
<p><b>LOGTECH Advanced:</b> Program for leaders in logistics and other functional areas</p>	<p>Designed for experienced leaders in defense and business who are focused on people, processes, procedures, and policy. Gain knowledge, tools, and skills in critical thinking, innovation, risk management, data fluency, and many others to better champion and lead significant improvement and sustainment efforts in your organization.</p>	<p><i>Public Sector:</i> GS13 to GS15, O4 to O6, W4 and W5, E9 <i>Private Sector:</i> Director Level Professionals</p> <p>Price of Program - \$9,000.00</p> <p>GSA Rate of \$8,975.00 (#GS-02F-0200X)</p>	<p>Dec 10 – 15, 2023   <i>In-Residence</i> Jan. 28 – Feb. 2, 2024   <i>In-Residence</i> April 7 – 12, 2024   <i>In-Residence</i> May 19 – 24, 2024   <i>In-Residence</i> July 21 – 26, 2024   <i>In-Residence</i> Sept. 22 – 27, 2024   <i>In-Residence</i></p>
<p><b>Life Cycle Executive Leadership Program (LCELP):</b> Program for leaders involved in the life cycle of products, services, and processes</p>	<p>Leaders learn strategies to reduce costs and increase effectiveness amongst product and systems design, improvement, and sustainment. Participants return to their organization equipped with new insights to maximize long-term investments across the life cycle of products, services and processes.</p>	<p><i>Public Sector:</i> GS12 to GS15, O3 to O6, E7 to E9 <i>Private Sector:</i> Career Leaders and Managers</p> <p>Price of Program - \$6,950.00</p> <p>GSA Rate - \$6,850.00 (#GS-02F-0200X)</p> <p>Price of Virtual Program - \$5,870.00</p>	<p>April 14 – 19, 2024   <i>In-residence</i> Aug. 11 – 16, 2024   <i>Virtual</i></p>
<p><b>Logistics for the 21st Century (LOG21):</b> Program for leaders from functional areas to better understand innovation, technology, and others.</p>	<p>For early-career logisticians and all supporting functional areas focused on logistics. This 5-day program explores the latest advances in modern logistics, supply chain, inventory, innovation, critical thinking, technologies, and strategies to better succeed.</p>	<p><i>Public Sector:</i> GS11 to GS13, O2 to O4, or equivalent rank <i>Private Sector:</i> Early Career logisticians and Professionals</p> <p>Price of Program - \$6,950.00</p> <p>GSA Rate - \$6,850.00 (#GS-02F-0200X)</p> <p>Price of Virtual Program - \$5,870.00</p>	<p>April 28 – May 3, 2024   <i>In-Residence</i> July 21– 26, 2024   <i>In-Residence</i> Aug. 4 – 9, 2024   <i>Virtual</i> Sept. 8 – 13, 2024   <i>In-Residence</i></p>
<p><b>IDB Cyber Risk Management:</b> Managing cyber risk in the National Security context</p>	<p>Designed to introduce participants to the multifaceted strategic cyber risks facing the United States with a special focus on harnessing the benefits, while mitigating the risks, of emerging technologies in the national security context from a nonmilitary lens.</p>	<p><i>Public Sector:</i> Civilians, O2 to O4, Chief Warrant Officers, Senior Non-Commissioned Officers <i>Private Sector:</i> Early career professionals, bachelor's degree preferred.</p> <p>Price of Program - \$6,950.00</p>	<p>July 14 – 19, 2024   <i>In-Residence</i></p>

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<b>***IN-RESIDENCE PROGRAM COST INCLUDES ALL TUITION, LODGING, AND MEALS ***</b>			
<p><b>DUS:</b> Seminar on Dense Urban Studies</p>	<p>For mid-career leaders, this 2-week program helps participants understand the complex makeup and critical issues of operating in dense urban areas and megacities.</p>	<p><i>Public Sector:</i> Civilians, O3 to O4, Chief Warrant Officers, Senior Non-Commissioned Officers.</p> <p>Price of Program - \$10,815.00</p>	<p>May 5 – 17, 2024   <i>In-Residence</i> Sept. 15 – 27, 2024   <i>In-Residence</i></p>
<p><b>IB2 IE:</b> Industry Based Broadening: Environment</p>	<p>For high-potential leaders involved in strategic communication and information operations. This 2-week program presents industry’s best practices and explains the fundamentals of securing technological infrastructure.</p>	<p><i>Public Sector:</i> High Potential O3 to O6 Officers, Chief Warrant Officers, and GS12 to GS-15 civilians involved in strategic communication and information operation and advantage.</p> <p>Price of Program - \$16,575.00</p>	<p>July 7 – 19, 2024   <i>In-Residence</i></p>
<p><b>IB2 LOG:</b> Industry Based Broadening: Logistics</p>	<p>For high-potential logisticians, finance, and acquisition professionals involved in driving organizational and business process changes. This 2-week program presents the fundamentals of identifying and articulating a problem, seeking out solutions through data and industry best practices, and describing solutions to an executive panel.</p>	<p><i>Public Sector:</i> High-potential E7 to E9 NCOs, Chief Warrant Officers (CW2-CW4), Officers (O3 to O4), and GS12 to GS15 civilians who serve in organizations and in roles that are implementing organizational and business process changes.</p> <p>Price of Program - \$16,575.00</p>	<p>April 21 – May 3, 2024   <i>In-Residence</i> Aug. 4 – 16, 2024   <i>In-Residence</i></p>
<b>***IN-RESIDENCE PROGRAM PRICE INCLUDES ALL TUITION, LODGING, AND MEALS ***</b>			
<p><b>AIR-P:</b> Aviation Industrial Readiness Program</p>	<p>The Aviation Industrial Readiness Program (AIR-P) is an executive development program serving commanders and senior civilian leaders of our Nation’s depot, arsenal, and ammunition facilities. AIR-P integrates leadership development and business management concepts to help Defense Organic Industrial Base leaders manage these large organizations effectively.</p>	<p><i>Public Sector:</i> Depot, arsenal, and ammunition activity commanders and civilian senior managers, O-5 to O-6, GS-13 to GS-15 <i>Private Sector:</i> Defense Industrial Base Leaders</p> <p>Price of Program - \$24,995.00 GSA Rate - \$24,995.00 (#GS-02F-0200X)</p> <p><b>WE BEGIN ACCEPTING APPLICATIONS IN JUNE OF 2024 FOR THE 2024-2025 AIR-P COURSE BEGINNING IN OCTOBER</b></p>	<p><b>R1:</b> Oct. 22 – 27 2023   <i>Durham, NC</i> <b>R2:</b> Dec. 3 – 8, 2023 <b>Benchmarking &amp; Private Industry Visits</b> <b>R3:</b> Jan – May 2024 <i>Corporate Residencies: Tailored to individual learning objectives</i> <b>R4:</b> June 2024   <i>Durham, NC</i> <b>NEW PROGRAM BEGINS OCT. 2024</b></p>
<p><b>CIIE:</b> Continuous Improvement and Innovation for Executives</p>	<p>The Continuous Improvement and Innovation program series is customized and scalable to drive tailored organizational performance and culture across career levels. CIIE is designed to enable enterprise-wide business transformation initiatives through senior leader education and exposure to continuous improvement best practices.</p>	<p><i>Private sector:</i> Senior leaders leading change and managing process for executive-level improvement and innovation best practices. <i>Public sector:</i> Senior Military leaders and civilian managers.</p> <p>Pricing is customized to career level and program length, contact the program staff for detailed pricing information.</p>	<p>May 2024   <i>In-Residence</i> Aug. 2024   <i>In-Residence</i></p>

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