

NEWS & NOTES

BI-ANNUAL NEWSLETTER

Greetings Leaders,

I take this opportunity to extend my appreciation to you for your continued support. Amid the many challenges and transitions over the last few months, we have remained focused on our mission of developing leaders. We are excited about this year's program offerings. Many new and improved programs are now available with expert faculty, facilities, and partnering organizations. Since January 2024, we have executed six programs, and our program teams are set to deliver eight over the next quarter. Included among these deliveries are our [2-week Industrial Based Broadening: Logistics](#) and [Dense Urban Studies Programs](#). Our portfolio of Program Offerings continues to grow as we develop new programs to meet the educational needs of our upcoming leaders in the DoD, Government, and private industry. We are excited to share the 2024 Program Listing [here](#) for your convenience.

Please feel free to use and share the [pre-registration](#) form to get started with the process. Our team is available to answer any questions and to assist with choosing the program to best meet your needs. We currently have seats available in several programs.

Speaking of IDB Programs, we love to hear from program participants and recently received a testimonial/article from current participants of the Aviation Industrial Readiness Program (AIR-P). In this testimonial, Markus Murdy captured this experience from his perspective as a participant, and we are pleased to share it with you [A Reflective Testimonial](#).

The Benchmarking tours are one of the highlights of the AIR-P. This program is designed for commanders, and senior civilian leaders of our Nation's depot, arsenal, and ammunition facilities. It integrates leadership development business management concepts to help Defense Organic Industrial Based Leaders manage these large organizations effectively. The next cohort is scheduled to begin on October 20th, 2024. Additional information on AIR-P can be found [here](#).




Meet us at MALMS

The Future of Contested Intellectual Property Rights


Wednesday, April 10: 1:05 PM - 1:35 PM
Room: S103

As the Department of Defense (DOD) sees a decline in R&D spending, the department is more heavily reliant on Defense Industrial Base (DIB) products and services that enable its warfighting capabilities. With the DIB generally retaining IP rights, disputes can become a challenge for operating weapon systems and overall warfighting...


SESSION DETAILS



Maj. Gen. Lee K. (Ret.) Levy, II Panelist
Board of Directors Chairman, NDIA Logistics Management Division and CEO
The Levy Group, LLC



Scott Starrett Panelist
Strategic Partner
Bastle Investment Group



Ted Sturgeon Moderator
Vice President of Programs and Curriculum,
Senior Program Director
Institute for Defense and Business

A Leader's Perspective



Dr. Theresa A. Smith
Deputy Joint Program
Executive Officer,
(Armaments and
Ammunition)
United States Army

The IDB team is a conglomerate of like-minded individuals who seek to serve and support our Nation's LOGTECH leadership through education and engagement. Those people who contribute to our success include both past and present staff, board members, executive fellows, vendors, proponents, faculty, alumni, and more. We recently had the opportunity to conduct Q & A session with Dr. Theresa A. Smith, Deputy Joint Program Executive Officer, (Armaments and Ammunition), United States Army. Dr. Smith shared her insights on leadership, professional development, and proposed training for all career levels. She also shared her take-aways from the IDB Program for Executives in Logistics (Executive) which she attended in September 2021. Full Q&A session can be found [here](#).

We look forward to attending the upcoming [Military Aviation and Logistics Maintenance Symposium \(MALMS\)](#) which will be held April 9-11 in Chicago, IL. This event aligns with our mission to support and develop leaders in our military to build a resilient industrial base and ensure continued air dominance in contested environments. Ted Sturgeon, VP of Programs & Curriculum will moderate RADM Joseph Noble, Jr.'s Keynote Presentation.

Ted Sturgeon will also moderate a panel discussion titled [The Future of Contested Intellectual Property Rights](#).

Newsletter Highlight

Note to our esteemed Alumni, we want to hear how you are developing and using your new tools. We invite you to share your IDB Program experience, write a blog, and/or update your contact information anytime [here](#). Feel free to contact us with questions by phone at 919-969-8008 or by email at solutions@idb.org.

New Partnership

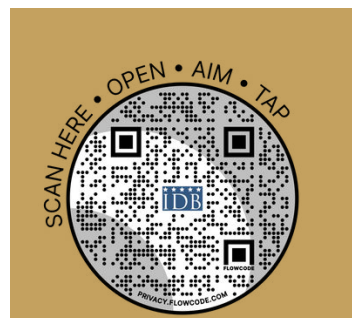
We know collaboration is a key to success. As an organization, the IDB was built on partnerships and collaborative efforts. Our partnerships are mutually beneficial with the shared goal of developing leaders through education. We are excited about our newly formed partnership with [ECU](#) and the additional opportunities it provides to educate our Nation's current and future leaders.



Dr. Sharon Paynter, ECU's Acting Chief of Research and Engagement (left) and IDB President, Lieutenant General (Ret) Mark Faulkner, USMC (right) look to grow the partnership by developing new educational opportunities to meet the ever-changing industry, defense, and professional needs.

Newsletter Highlight

The 2024 Class of Executive Fellows joined the team on January 10, 2024. The value of having these leaders in our Programs as mentors is a win-win. If you missed the Induction Ceremony, we invite you to take a look at the photo slideshow using the QR code.



2024 Tuttle Award Recipients

The 2024 General William G. T. Tuttle, Jr. Award for Business Acumen in Defense and Government was presented at the National Defense Industrial Association's Annual Logistics Forum on February 7, 2024. The award recognizes IDB alumni and their team for demonstrating the application of principles learned in an IDB educational program to achieve outstanding results in their organization. We had several impressive nominations this year representing the return on investment to program participants and their organizations.

We are pleased to acknowledge and congratulate Mr. Roy Longley & Mr. Bryan Spaunhorst of USTRANSCOM's Strategy and Assessment Team for this achievement. Additional Details on the project [here](#).



pictured l- r: LTC Michelle E. Updike, USA, TCJ5: Strategic Assessments, Mr. Bryan Spaunhorst, Roy Longley, Strategy and Assessment Team

Congratulations 2024 Graduates

Thank you for your service



[Idb.org](https://idb.org)