



**LtGen John J.
Broadmeadow,
USMC (Ret)**

John Broadmeadow retired from the Marine Corps in October 2020 as a three-star general with over 37 years of progressive leadership experience in a variety of positions. He successfully led large, diverse organizations across the globe, in combat, and during periods of significant change. He now leverages extensive experience in executive leadership, logistics / supply chain management, strategic planning, and corporate change management by consulting in the private sector and with various government organizations.

John's final Marine Corps assignment was as the Director of the Marine Corps Staff in the Pentagon. In addition to leading Headquarters Marine Corps' response to COVID-19, he integrated the actions of seven three-star Deputy Commandants executing a Marine Corps-wide change management effort to implement the Commandant's Planning Guidance. This 15-year strategic approach is radically shifting the Marine Corps' force design, operating concepts, and Service training and education to remain competitive against growing threats from global near peer adversaries.

Previously, in his first three-star job he was assigned as the Deputy Commander of the United States Transportation Command, proudly serving with the more than 140,000 service members and civilians from across all the Armed Services providing globally integrated air, sea, and surface transportation for all personnel and cargo in the U.S. Department of Defense.

General Broadmeadow's career has been highlighted by several notable accomplishments in expeditionary operations. He led the logistics planning and execution for the Marines' initial amphibious assault into Afghanistan in 2001 immediately following the attacks of 9/11. He then served multiple tours in both Iraq and Afghanistan, culminating with leading the drawdown and retrograde of equipment from Helmand Province in 2013. He's experienced with Humanitarian Operations having led forces in both Somalia for Operation Restore Hope and in Japan following the earthquake, tsunami, and nuclear plant damage that devastated the coast north of Tokyo. As a General Officer, he commanded a Marine Expeditionary Brigade and both the Marine Corps Logistics Command and Marine Corps Installations Command each having multi-billion-dollar portfolios making him responsible for significant portions of the Marine Corps' overall budget.

After his Marine Corps retirement, John was asked to sit as a Panel Member for the Department of the Navy's Strategic Review of Amphibious Operations. He is now an Advisory Board Member for Crowley, an Executive Fellow for the Institute for Defense and Business, and a member of the Norwich University Board of Trustees. Additionally, he provides advice and coaching to organizations and executives in several sectors.