

eIDB LOG 21

Logistics in the 21st Century

A Revised Digital LOG 21

The Institute for Defense & Business (IDB) is converting many of our upcoming, in-person programs to live, online programs. This digital transformation began in April as a response to the COVID-19 outbreak in an effort to deliver as many of our programs as possible to our clients in the current restrictive environment. Designed from our successful LOG 21, a fully digital LOG 21 program has been developed to meet the demands of our clients. Now you can attend an updated LOG 21 that would have taken place in-person in Chapel Hill and even receive your Certificate via our learning management system and video conferencing platforms. This asynchronous and live collaborative learning environment promises to be very rewarding and meet the high educational standards that IDB programs have always provided.

We look forward to continuing these online offerings long into the future, even after the current crisis is behind us and in-person programs become available again.

Be Part of a Logistics Learning Network

The IDB's Logistics for the 21st Century program has been adapted for a new learning experience to form LOG 21. Broaden your knowledge of logistics and supporting fields and technologies to excel in this complex field. In this program, designed for professionals who are early in their logistics career field, you learn strategies to succeed in your role. Bring to your organization a deeper understanding of the technology and innovation that will shape the future of logistics.

With high performing individuals from all organizations within the Department of Defense and critical partners from private industry, you receive a world-class educational experience by examining and discussing complex and real-world challenges.

- Learn to maximize results for logistics operations by applying best practices and innovative thinking
- Expand your understanding of key functional areas that support logistics
- Grow your professional network to include logistics professionals across many organizations.

REGISTER TODAY

UPCOMING PROGRAM DATES

March 7-12, 2021 (Virtual)
 May 16-21, 2021 (Virtual)
 July 11-16, 2021 (Virtual)
 Sept 26 - Oct 1, 2021 (Virtual)

WHO SHOULD ATTEND?

Logistic Specialists and Sustainers, and those in Support Roles, at Career Levels of 0-2 to 0-4, W-1 to W-3, E7 to E-9, GS11-GS-13, Early Career Logistics Professionals and Sustainers from Private Industry.

TUITION

\$5,415 (Virtual)
 \$6,300 (In-Residence)

IDB | INSTITUTE FOR DEFENSE & BUSINESS

1250 Environ Way, Chapel Hill, NC 27517
 (919) 969-8008
 solutions@idb.org
 www.IDB.org



Professionals and organizations interested in this program should contact IDB's Customer Advocate, Mike Bogdahn at bogdahn@idb.org or (760) 577-8324 for enrollment information.

Program sessions, faculty, dates included above, although current at the time of publication are subject to change.

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Digital Program Format

The IDB understands the complexities of your personal and professional environments and uses the latest online capabilities and techniques to deliver world-class content. Engaging on an interactive digital platform, you will interact in your class both on your own time as well as with your classmates through a suite of video conferencing and online tools.

LOG 21 utilizes collaborative digital tools, comprehensive content segments, and different learning formats to effectively capitalize on the new online environment and learning styles. Self-paced content and discussions provide background knowledge to prepare you for the analysis, integration, and application to enhance in-person faculty sessions. In the “live” sessions, you’ll engage directly with our talented faculty and guest speakers who guide you through current teachings, research, case studies, and simulations.

You develop actionable takeaways, facilitating your professional growth and immediate return on investment to your organization. Virtual discussions and project groups connect you to a new professional network of peers and upon graduation, you are connected with a larger community of over 8,000 alumni and thought leaders.

Individuals and teams are encouraged to attend. Team participation within an organization is encouraged to amplify the program’s impact on your organization.

SEVERAL KEY TOPICS COVERED INCLUDE:

- Design thinking and the Power of Simple Rules
- Logistics, Risk, and the Organization
- Wireless Communications: Harnessing the Value of Mobile Data
- Technology, Innovation, and the Logistics Enterprise

MEET THE TEAM

Mr. William P. Buzzi, JD
Program Director

Mr. Mike Bogdahn
IDB Customer Advocate

Ms. Kelly Duggan
Program Manager

Core Faculty

Mr. Jim Brunke
Senior IDB Faculty

Dr. Steve Walton
Emory University

Dr. Anand Iyer
WellDoc, Inc.

Dr. Al Segars
University of North Carolina at Chapel Hill

Dr. Chris Bingham
University of North Carolina at Chapel Hill

Dr. Ben Freeman
Center for International Policy

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