LOGTECH ADVANCED
Advanced Program in Logistics and Technology

A Revised Digital LOGTECH

The Institute for Defense & Business (IDB) is converting many of our upcoming, in-person programs to live, online programs. This digital transformation began in April as a response to the COVID-19 outbreak in an effort to deliver as many of our programs as possible to our clients in the current restrictive environment. Designed from our successful LOGTECH program, a fully digital eIDB: LOGTECH program has been developed to meet the demands of our clients. Now you can attend an updated eIDB: LOGTECH that would have taken place in-person in Chapel Hill and even receive your Certificate via our learning management system and video conferencing platforms. This asynchronous and live collaborative learning environment promises to be very rewarding and meet the high educational standards that IDB programs have always provided.

We look forward to continuing these online offerings long into the future, even after the current crisis is behind us and in-person programs become available again.

Let's Conquer the Leading Edge

Champion innovation and transform your organization's approach to technology across logistics and the supply chain. In this program designed for experienced logistics and supply chain professionals in defense and business, you will learn new tools and techniques for innovative thinking. Return to your organization ready to implement strategic direction that leverages your people, processes, and technology to deliver effective, efficient logistics and supply chain capabilities. Collaborate with peers from diverse organizations across the public and private sector to address shared challenges across the logistics field. Led by expert faculty and industry practitioners, you will learn strategies for successful implementation and adoption of new technologies at the strategic and operational levels.

REGISTER TODAY

UPCOMING VIRTUAL OFFERINGS
January 31 - February 5, 2021 (Virtual)
May 2 - 7, 2021 (Virtual)
August 1 - 6, 2021 (In-Residence)

LOCATION
Virtual or
Rizzo Center, Chapel Hill (In-Residence)

TUITION
$7,995 (Virtual) Includes tuition and materials
$9,000 (In-Residence) Includes tuition, materials, lodging, and meals

WHO SHOULD ATTEND?
Private sector - Manager to Director Level Supply Chain Professionals
Public sector - GS-13 to GS-15, 0-4 to 0-6 Logistics Professionals, Warrant Officers in grades W-4 and W-5, and Senior Enlisted grade E9

PARTNERS
LOGTECH Advanced is developed and delivered by IDB in partnership with:

UNC KENAN-FLAGLER BUSINESS SCHOOL
Executive Development

IDB | INSTITUTE FOR DEFENSE & BUSINESS

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Please note: Program sessions, faculty, dates, and pricing included above, although current at the time of publication are subject to change.

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Program Format

eIDB: LOGTECH Advanced is taught workshop-style using a combination of lectures, guest speakers, panels, and virtual breakout exercises.
Sample session topics include:

- Debiasing and Decision Making
- Support System Design Tying Logistics to Operations
- Technology & Organizational Innovations
- Life Cycle Approach to Systems Design and Improvement
- Simple Rules

"Top learning experience of my career. Being coupled in a joint environment was perfect."

-LOGTECH Advanced Alumnus

KEEPING THE CURRICULUM FRESH

To ensure our LOGTECH programs continue to address timely, relevant logistics and technology topics, the IDB appoints 28 LOGTECH Subject Matter Experts (SMEs) to provide feedback on program curriculum. LOGTECH SMEs hold top logistics and supply chain positions across private industry, government agencies, all military services, and academia. They meet once per year during a Feedback Forum to share views on the current and future state of logistics, supporting technologies, and key strategic challenges.

MEET THE TEAM

Program Team
Mr. William P. Buzzi, JD
Program Director

MG Jim Hodge, USA (Ret)
Executive Director, LOGTECH

Mr. Jonathan Bush
Program Associate

Ms. Kelly Duggan
Program Associate

Core Faculty

Dr. Steve Walton
Emory Univeristy

Dr. Chris Bingham
University of North Carolina at Chapel Hill

Dr. Al Segars
University of North Carolina at Chapel Hill

Dr. Paul Stanfield
NC A&T University

Mr. Jim Brunke
Retired Senior Executive,
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