



**Chris Bingham,
MBA/MA, PhD**

*Professor and Area
Chair of Strategy &
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Chris Bingham is an expert in innovation, growth and strategy in dynamic markets. He is an award-winning teacher and researcher.

His research has been published in all top management journals including *Administrative Science Quarterly*, *Strategic Management Journal*, *Academy of Management Journal*, *Organization Science*, *Strategic Entrepreneurship Journal* and the *Academy of Management Review*. He has received numerous best-paper awards in entrepreneurship, strategy, technology and innovation management and publishes frequently in *MIT Sloan Management Review*.

Dr. Bingham has won the Award for Excellence in Executive MBA Teaching at UNC Kenan-Flagler several times and had the highest rated core class, Strategic Management, in the full-time MBA Program. He recently won the Bullard Faculty Research Impact Award, which recognizes a professor whose research has had a significant impact on the practice of business.

His industry experience includes work with McKinsey & Company, Deloitte Consulting and Price Waterhouse, as well as with several entrepreneurial firms. He frequently teaches and works with executive audiences such as 2U, 3M, Astellas, AvalonBay, CenturyLink, CommScope, Corning, CSX, ExxonMobil, FedEx, Goodyear, Huber Woods, IHRSA, Intel, Leidos, Lenovo, Levi Strauss, Liberty Hardware, Lockheed Martin, Marriott, PRA, Procter & Gamble, Royal Caribbean, Southern Glazers, Sunbelt Rentals, Tanger, Textron, U.S. Air Force, U.S. Army, U.S. Marines, U.S. Navy, U.S. Space Force, Veterans Affairs, Volunteers of America, Vulcan Materials and WL Gore.

He is a former nationally sponsored snowboarder and is fluent in Spanish.

He received his PhD in strategy, organizations and entrepreneurship from Stanford University. He received his BS in accounting and his MBA/MA from Brigham Young University, where he graduated with honors.