



**Chris Bingham,
MBA/MA, PhD**

*Professor of
Strategy and
Entrepreneurship,
UNC Kenan-Flagler
Business School*

Chris Bingham is an expert in innovation, adaptation, growth, change, decision making and strategy in dynamic markets. He is an award-winning teacher and researcher.

His research has been published in top management journals including Administrative Science Quarterly, Strategic Management Journal, Academy of Management Journal, Organization Science, Strategic Entrepreneurship Journal and the Academy of Management Review. He has received numerous best-paper awards in entrepreneurship, strategy, international business, technology and innovation management and publishes frequently in MIT Sloan Management Review.

Dr. Bingham won the 2017 and 2018 Award for Excellence in Executive MBA Teaching at UNC Kenan-Flagler and had the highest rated core class, Strategic Management, in the full-time MBA Program.

His industry experience includes work with McKinsey & Company, Deloitte Consulting and Price Waterhouse, as well as with several entrepreneurial firms. He frequently teaches executives and has worked with numerous organizations, including Astellas, 3M, Corning, Procter & Gamble, 2U, FedEx, U.S. Air Force, U.S. Army, U.S. Navy, U.S. Marines, CSX, Textron, Sunbelt Rentals, Tanger, Marriott, Royal Caribbean, Leidos, ExxonMobil, Goodyear, Intel, Vulcan Materials and WL Gore.

He is a former nationally sponsored snowboarder and is fluent in Spanish.

He received his PhD in strategy, organizations and entrepreneurship from Stanford University. He received his BS in accounting and his MBA/MA from Brigham Young University, where he graduated with honors.