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Max is a speaker, leadership coach and author. As a partner at the Institute for Enterprise Excellence (IEX) and a senior advisor to the Shingo Institute at Utah State University, Max works with leading organizations to create purpose driven workplaces.

Over the past twenty years, Max has made nearly three thousand presentations and met with leaders in locations all around the world. He's taken clients rappelling off the Great Wall of China, facilitated at the Parliament of World Religions Conference in Spain, and spoken in hundreds of cities including Athens, Bangalore, Beijing, Dublin, Hong Kong, The Hague, Mumbai, Paris, New York, Shanghai, Singapore, Toronto, Vancouver, and Sydney . . . Nebraska.

Max regularly presents at one of GE's highest-rated leadership programs sharing insights from his book, "Leadership Vertigo: Why Even the Best Leaders Go Off Course and How They Can Get Back On Track." He is a recommended "all-star" keynote speaker from the International Association of Business Communicators and his keynotes consistently receive rave reviews from clients like: 3M, American Express, Southwest Airlines, The Nature Conservancy, HSBC and The Canadian Federal Government.

He has a certificate in Leadership Coaching from Georgetown University, a master's degree in Organizational Learning from George Mason University, and graduated magna cum laude from Brigham Young University. He also speaks Mandarin Chinese after seven years of living in Taipei and Shanghai.

Max and his wife, Sally, are the proud parents of two amazing kids.