



**Deen Freelon,
Ph.D.**

*Assistant Professor,
UNC School of
Media & Journalism*

Deen Freelon is an associate professor in the School of Media and Journalism. His research covers two major areas of scholarship: 1) political expression through digital media and 2) data science and computational methods for analyzing large digital datasets. He has authored or co-authored more than 30 journal articles, book chapters and public reports, in addition to co-editing one scholarly book. He has served as principal investigator on grants from the Knight Foundation, the Spencer Foundation and the U.S. Institute of Peace. He has written research-grade software to calculate intercoder reliability for content analysis (ReCal), analyze large-scale network data from social media (TSM), and collect data from Facebook (fb_scrape_public). He formerly taught at American University in Washington, D.C.

Education

- Ph.D, University of Washington
- M.A., University of Washington
- B.A., Stanford University