

## **GEN William G. T. Tuttle, Jr. (Ret.) Award for Business Acumen in Defense and Government**

This is an annual award established at the Institute for Defense and Business (IDB) in Chapel Hill to recognize an exceptional business application in defense and government. The Tuttle Award is presented to an IDB Alum and their direct colleagues for demonstrating the best return on investment to their organization by successfully applying the lessons learned in an IDB education program.

IDB's education and training courses are developed to provide "shoulder to shoulder" interaction between the military/government, private sector, and academic communities. These courses provide a dynamic and unique educational experience that includes the application of innovative business practices in the relatively challenging environment of the defense enterprise. The nature of IDB programs is to be a true investment that equips and motivates graduates to share the business principles learned in class with their team and apply them for the betterment of the organization.

The Tuttle Award is designed to recognize the hard work and achievement of an IDB Alum and the team of professionals they worked with to achieve remarkable improvement in their organizations efficiency or effectiveness. The processes and outcomes detailed in the award nomination will be shared to the benefit of current and future IDB participants who can learn from those successes.

A uniformed or civilian military/DoD/DHS or private sector participant who graduated from one of the following current or legacy IDB education programs:

- LOGTECH Advanced Program in Logistics and Technology
- LOGTECH Program for Executives in Logistics and Technology
- Depot and Arsenal Executive Leadership Program (DAELP)
- Life Cycle Executive Leadership Program (LCELP)
- Log21: Logistics for the 21<sup>st</sup> Century
- MedLog21: Supply Chain Skills for Medical Logistics in the 21<sup>st</sup> Century
- UNC-IDB Strategic Studies Fellows Program (UNC-IDB SSFP)
- Seminar on Logistics Cooperation for Stabilization & Reconstruction (LCSR)
- The CSER Course on Cooperation in Stability Operations (CSER-CSO)
- IU-IDB MBA
- Air Force Continuous Process Improvement for Executives (CPIE)

## AWARD DESCRIPTION

Applicants for the award will have implemented projects that resulted in a measurable return on investment for his/her organization by using applied concepts found in IDB program curriculum. The return can be in improved

- efficiency (e.g., cost reduction, improved responsiveness), or
- effectiveness (e.g., increased readiness, improved procedures).

Additional weight will be given to innovative projects and/or approaches that lend themselves to broad dissemination.

## APPLY NOW

All applications should be received at the IDB office by **17:00 Eastern Time on Wednesday March 7, 2018**. The application will consist of a description of the project, the return to the organization and how the course contributed to the success. It will include the following:

- a one-page summary
- between two and five pages of additional description (optional)
- supporting documentation
- a one-page letter from a senior executive verifying the return from the project

A selection of the top applications will be provided to the members of voting committee, comprised of senior logistics experts from the IDB network, who will review all application materials and select the winner.

## AWARD PRESENTATION

The award will be presented at the 34<sup>th</sup> Annual National Logistics Forum to be held on May 15<sup>th</sup> - 16<sup>th</sup>, 2018 in Tampa, Florida. The IDB Alum and all members of the team who achieved the measurable return on investment are invited to attend.