



**Anand K. Iyer, MBA, Ph.D.**

*Chief Data Science Officer and Former President and Chief Operating Officer at WellDoc*

In his current role as Chief Data Scientist for WellDoc, Anand leads complex analyses, fueled by real-time data from WellDoc's flagship mobile prescription therapy, BlueStar®, to inform, discover, and extrapolate patterns that help adapt the product to enhance patient engagement and outcomes.

Earlier, as President and COO, he oversaw the creation of WellDoc's mobile- and web-based chronic disease management platforms.

A Type-2 diabetic, Iyer has 15+ years of wireless industry and consulting experience. He was founder and past-president of the In-Building Wireless Alliance, and is a respected global thought-leader in mHealth. He was honored as a "Global Top 35" executive in wireless in 2007 and Maryland Healthcare Innovator of the Year, 2013.

He earned a master's and doctorate degrees in electrical and computer engineering, as well as a master of business administration degree from Carnegie Mellon University in Pittsburgh.

Iyer is a respected speaker on mHealth technology and its ongoing integration into the healthcare industry globally. He is also guest faculty at the Institute for Defense and Business, where he presents emerging wireless innovation to senior flag officers of the United States Armed Forces.

He is a professional South Indian Classical Musician, and a recording artiste for multiple CDs. He is also an avid cook and ice hockey player. He is married to Anita Iyer, a dermatologist, has two children – son Keshav (14) and daughter Arya (11) – and lives in Potomac, MD.

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