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Kevin Grayson is director of business growth and innovation services at NC State Industry Expansion Solutions. He provides strategic consulting, including business plan and sales development strategy, market penetration, market growth, new product introduction, innovation strategies, product design, DFSS, TRIZ, ISO 9000, AS 9100, TS16949 and VA/VE.

Kevin has B.S. degrees in both electrical engineering and economics from NC State University, an MBA from Brenau University and an M.S. in electrical engineering from UNC-Charlotte. Kevin is certified with ASQ as a certified quality engineer (CQE), a certified quality auditor (CQA), and as a certified six sigma black belt (CSSBB) and master black belt (MBB) from NC State. Kevin is a certified plexus trainer-coach for both ISO 9000, QS 9000, and TS 16949.