



Don Linsenmann, MBA

Founder and CEO of Executive Transformation Mentoring, LLC, & Retired Vice President, Business Process Excellence and Corporate Six Sigma Champion at DuPont Company

Building on his experience with the DuPont Six Sigma Champions network and his extensive experience in leading transformational change, Don is now positioned to coach, mentor, and guide others on their journey. He brings a practical, hands-on, people-focused approach to these engagements.

As Vice President and Business Process Excellence and Corporate Six Sigma Champion, Don had global responsibility for the deployment of Six Sigma into all of the DuPont businesses. DuPont started its Six Sigma journey corporately, in 1999, and Don was the first and only Champion for the

Corporation. He led the development of Six Sigma from a cost reduction program, through a productivity effort, evolving to a top line growth strategy, to finally a business improvement process. DuPont has validated over \$10 billion in Six Sigma benefits from this initiative.

Prior to his appointment in 1999, Don had several business responsibilities at DuPont. He led the Industrial Nylon business during a time of transformation to a truly global enterprise. He was then appointed the Managing Director of European Lycra® and ran that business while living in Geneva, Switzerland. Subsequently, he was CEO of two wholly owned subsidiary companies of DuPont. Don came to DuPont in 1984 with the acquisition of Exxon Enterprise Materials Division, where he was the leader of a high tech materials business.

In 2006, Don co-authored a book entitled *The Six Sigma Fieldbook: How DuPont Successfully Implemented the Six Sigma Breakthrough Management Strategy*. He has been an industry spokesperson regarding Six Sigma, having keynoted several international conferences.

Don received his bachelor's in mechanical engineering and masters in mechanical and aerospace engineering from the University of Delaware and an MBA from Duke University.

Find out more at:
<http://www.executivetransformationmentoring.com/>