



Janet Chihocky

*Founder & CEO,
JANSON Communications*

Whether working hand-in-hand with executives from major corporations, advising key decision makers on critical issues or formulating strategic communications plans for the senior leadership of a four-star military command, Janet's expertise provides valuable insights and verifiable results. Armed with almost two decades of strategic communication and branding experience, Janet Chihocky is JANSON's founder, CEO and lead strategist.

In demand as a speaker and author, Janet is a well-known subject matter expert on such

topics as: Branding, Marketing, and Strategic Communications within the defense, federal, and aerospace markets. Janet takes the lead in strengthening an organization's brand story and portfolio of capabilities for helping clients generate new business, increase understanding across their enterprise and, achieve cost reductions and improved management in communication programs that result in impactful outcomes for stakeholders.

Having launched her career in the late eighties with a global aerospace company (Orbital Sciences Corporation), Janet was heavily involved in the communications and publicity efforts for the roll-out and first several launches of the company's air-launched space vehicle, Pegasus. In addition, she developed a domestic and international communications program for Orbital's space systems and commercial space imaging business. Some of her other work includes high-profile organizations such as: Army Materiel Command (AMC), The National Aeronautics and Space Administration (NASA), HDT Technologies, Tooele Army Depot, PEO Soldier, Booz Allen Hamilton, Army Contracting Command (ACC), DRS, and AM General.

She holds a Bachelor's degree in Business with a minor in Marketing from Strayer University and complimented her education with executive education studies at the University of Pennsylvania, Wharton School of Business.