



**Christopher B. Bingham, Ph.D.**

*Professor of Strategy and Entrepreneurship, Phillip Hettleman Distinguished Scholar, Co-Director of Kenan Entrepreneurship Program and Area Chair of Strategy and Entrepreneurship*

Chris Bingham is an expert in innovation, adaptation, growth, change, decision making and strategy in dynamic markets. Dr. Bingham is an award-winning teacher and researcher. His research has been published in all top management journals including Administrative Science Quarterly, Strategic Management Journal, Academy of Management Journal, Organization Science, Strategic Entrepreneurship Journal and Academy of Management Review.

He has received numerous “Best Paper” awards in entrepreneurship, strategy, international business, technology and innovation management and publishes frequently in MIT Sloan Management Review. He won the 2015 Award for Excellence in MBA Teaching at the UNC Kenan-Flagler Business School, has the highest rated core class (Strategic Management) in the UNC MBA program, and has been awarded numerous other teaching awards including Outstanding Dedication to MBA students and Faculty Champion in Sustainability.

His industry experience includes work with McKinsey & Company, Deloitte Consulting and Price Waterhouse, as well as with several entrepreneurial firms. He frequently works with executive audiences and has consulted with numerous organizations, including Astellas, 3M, Corning, Procter & Gamble, 2U, FedEx, U.S. Army, U.S. Navy, U.S. Marines, IHRSA, Sport Management Institute, UNC Chapel Hill, ExxonMobil, Goodyear, Intel and WL Gore.

He is a former nationally sponsored snowboarder and is fluent in Spanish.

He received his PhD in strategy, organizations and entrepreneurship from Stanford University. He received his BS in accounting and his MBA/MA from Brigham Young University, where he graduated with honors.